



Data & AI are transforming businesses
But where do you get started on this
journey?


Peak.ai | November 2021



What even is AI anyway?

AI makes predictions
and categorizations over data.
AI is already in your every day.

The Google logo is displayed in its standard multi-colored font (blue, red, yellow, green, red).

is artificial intelligence 

is artificial intelligence **the same as machine learning**

is artificial intelligence **capitalized**

is artificial intelligence **real**

is artificial intelligence **good or bad**

is artificial intelligence **ethical**

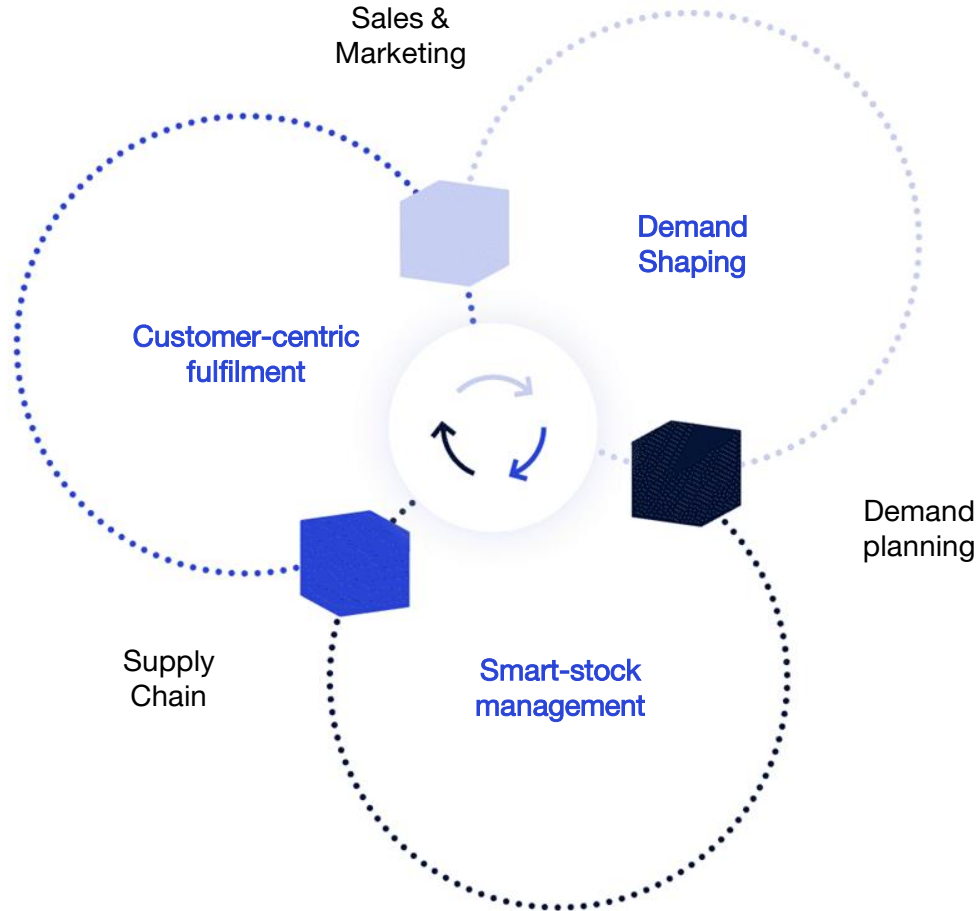
Decision Intelligence

The commercial application of AI to enhance business decision making and grow revenues and profits.





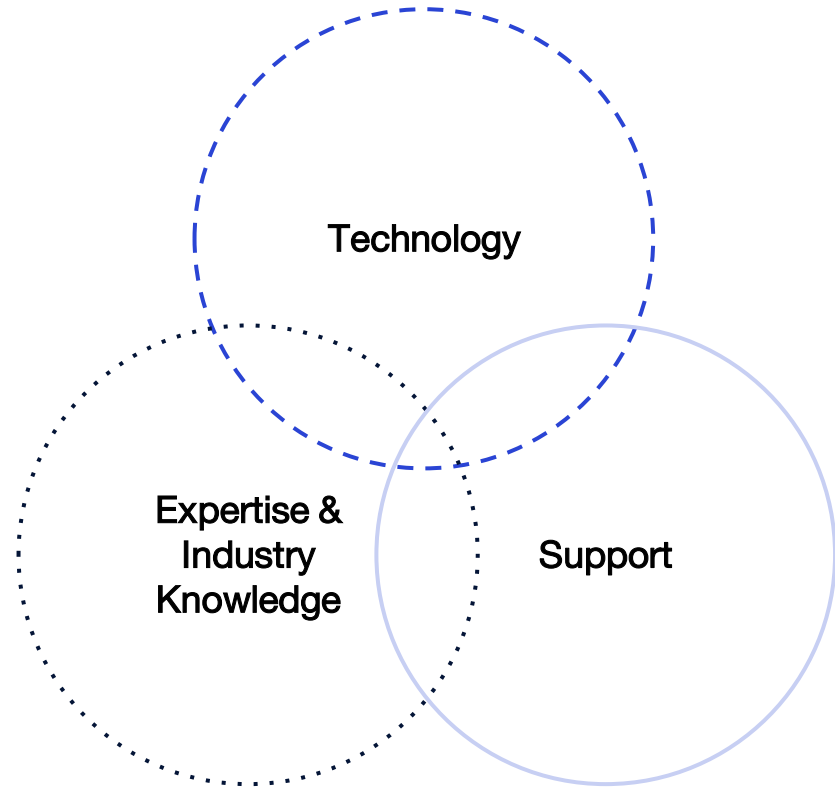
Who are Peak?



**Decision
Intelligence
means...**



Peak combines
technology, industry
knowledge and
services to make
Decision Intelligence
accessible for
businesses





Customer Stories

Our platform creates huge value



6%

Reduction in
inventory value



Global F&B Brand



8%

Reduction in total
supply chain
costs



European Aluminium
Manufacturer



10%

Reduction in
transport costs



Global CPG brand

Customers
love us 😊

72

Net Promoter Score 🗣️

92%

Customer Satisfaction 🙌

And we're building a global tier 1 customer base...

96%+

Adoption of AI recommendations

100m+

Decisions powered daily 



boohoo

ASOS



Superdry. 極度乾燥(しなさい)



vroom



COTY





How Peak can help you get started?

Discovering your opportunity



Vision

Clarify your vision and understand strategic and financial objectives.



Opportunities

Explore the opportunities for AI and Machine Learning within your company



Business process mapping

Peak's analysts, architects and data scientists will work with you in the workshop to map out the key business processes you are looking to amplify using machine learning



Data flows and systems

We will then map out and overlay the key data flows and systems onto those business processes



Return on Investment

Define a meaningful level of improvement. What would the financial impact be?



AI in action

Explore how you would operationalise AI and take action on the predictive insights or outputs



Any questions,
please reach out...



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