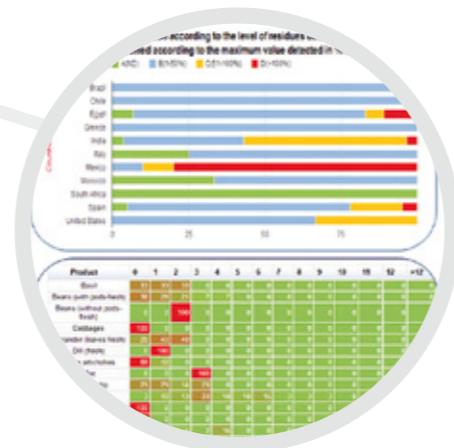




What's in it for you

- Reduce costs and avoid duplication.
- Benchmark your performance.
- Access robust, confidential industry data.



Protecting the industry

The database enables members and suppliers to share and access knowledge of emerging issues relating to pesticides, microbial and environmental contaminants in a confidential manner.

"Robust industry data gathered over time can help FPC put any potential risk into context in the event of regulatory scrutiny on pesticide residues levels or during investigations into alleged links of foodborne illness with fresh produce. We are encouraging FPC members to step on board and to use this valuable tool".



Nigel Jenney
Chief Executive of the Fresh Produce Consortium.

More information

For more information, queries and to see a demonstration of the database please contact:

Sian Thomas
sian@freshproduce.org.uk

The Fresh Produce Consortium
The UK's trade association for the fresh produce industry
www.freshproduce.org.uk

Nazario Muñoz
nmunoz@food-experts.com

Food Experts
The smart way to manage fresh produce information
www.food-experts.com



FPC Produce Integrity Database

The smart way to manage your analysis



FPC and Food Experts have worked together to deliver a cost-effective product. Details of costings are available on the website. The cost to the individual company is the direct provision of the database.

A joint development of



and



The smart way to manage your analysis

The database allows participating companies to collate and manage in a secure and private environment their own analysis and those done by suppliers, customers, sister companies, etc.



Easy data collection

Ask the laboratories you work with to upload your analysis results (can be done automatically or through the web portal) or do it yourself.

Automatic analysis interpretation

The system will check compliance against:

- EU MRL and calculate the ARfD (Acute Reference Doses).
- your customers' specifications.
- your in-house requirements.
- producer pesticide records.
- producer PPPLs.



Notifications

Set your own alarms and get notifications on your phone or email.

Monitoring business performance

Use the data interrogation systems and graphics to monitor your product or your suppliers' performance.

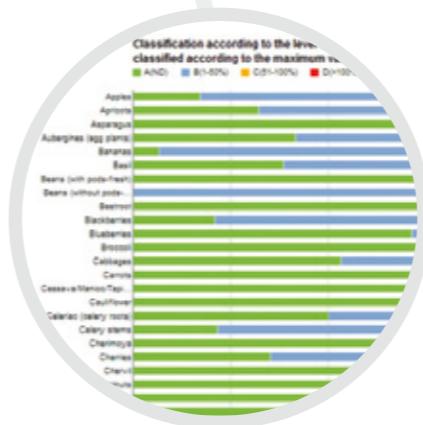


Distribute the information within the company

Each authorised colleague will receive the information relevant to his crops or areas of responsibility.

Exchange information with other companies and reduce analysis duplication

- Select one or several analysis and send them to one or multiple companies with just two clicks.
- Set your own rules to share data automatically (e.g. send the analysis to the relevant supplier if analysis results comply with x, y, z conditions).
- Ask suppliers, customers and partners to share their data with you.



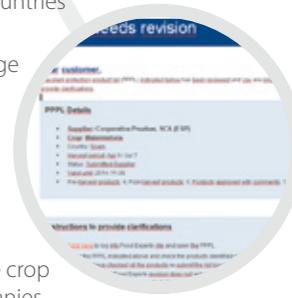
Industry anonymised data

FPC and participating companies also have access to industry anonymised aggregated data. We know how critical it is to ensure individual companies cannot be identified. Otherwise the industry will not agree to share data. This is why we have built several layers of security filters to guarantee that industry anonymised data cannot be traced back to an individual or small group of individual companies, suppliers or producers. Safeguards are in place to maintain anonymity where there are limited identifiable suppliers for specific product/country combinations.

The Food Platform

The FPC Produce Integrity Database has been developed within the Food Experts platform, a site helping over 500 fresh produce companies from 25 different countries manage their analysis, information and supply chain data.

Using the platform individual companies can interact with and manage suppliers, share information within the organisation and with customers, manage their information more efficiently and monitor their own business performance.



Plant Protection Product Lists (PPPLs)

Producers can create lists with the products they intend to use on the crop and share them within the company and externally with other companies. Customers can request, manage and review suppliers' PPPLs.

- Independent technical revision against country of origin and country of destination legislation.
- Identification of potential problems before the start of the season.
- Ensure compliance with local legislation and customer requirements.
- Analysis results used to validate PPPLs. Automatic notifications when something is detected that has not been declared in the PPPL.

Supply Chain Management

The platform helps individual companies manage their fresh produce suppliers in an efficient and sustainable way and meet the due diligence, legal and customers' requirements.

Collect and validate supplier information. Manage and share supplier information within your organisation. Raise supplier awareness, keep suppliers informed and give automatic feedback.

